



# Private and corporate events

THE WINE TRUCK  
wine in motion



# What Who How ?

Passion in wine and the stories behind it.

We help your event to create those great memories that can happen only when you share a glass of wine.

Inspired by the Food Trucks movement, it offers with a small truck / caravan as a mobile wine bar that offers wines and drinks by the glass to taste, 100% Catalan product.

The location is unlimited, from small casual to large format committee with lots of extras and details that can be added on.

With more than 15 years of experience in the world of wine and retail, Sara Fernández the winelover owner, has been developing projects from scratch such as the Boella Wine Shop, the Corte Inglés Club Gourmet in Tarragona and Perinet Winery in Priorat where she was responsible for wine tourism and events. She also lived in the USA for more than a year where he learned English and since then, she has been able to share her passion for wine with people from all over the world.

Personal selection of products directly from selected wineries at fair prices. Our philosophy is that wine can be delicious and amazing, but doesn't have to be pretentious or break the bank.

Tasting experiences and also wine tours all through Catalonia.

Flexibility. Product and service adapted to location and customer, the assortment of wineries and wines is extensive enough to find the ideal for every occasion.

# Packages

## TOASTING WITH YOU

- + Truck rental with basic decor 4 hours (1 hour is counted for set up)
- + Pouring wines by the glass for a maximum of 15 persons
- + Glasses, ice

This affordable package is perfect after a company meeting, mom's night out, evening with friends, neighborhood gathering, or BBQ

We have carefully selected a wine list that is unique, delicious, and is budget-friendly, sparklings, whites, rosé and reds up to 15 bottles depending on price range selection.

**Rental: 250€ 21% Tax not included**

**Rental and wines: 350€ 21% Tax no included**

# Packages

## TOASTING WITH ALL

- + Truck rental with basic decor 4 hours (1 hour is counted for set up)
- + Pouring wines by the glass for a maximum of 50 persons
- + Glasses, ice

Whether it's a micro wedding, anniversary, graduation, or a birthday party, our exceptional staff and our attention to detail will give you a day to remember. To fit any taste and moment Vermouth, sparklings, wines and wine cocktails up to 50 bottles depending on price range selection

**Rental: 550€ 21% Tax not included**

**Rental and wines: 850€ 21% Tax no included**

## Customized Packages Available

Don't see a package that fits your event? No, problem! We can work with you to customize the perfect package together. Whether you want cash bar, open bar, a combination, or to just simply add on to one of our other packages, we got your covered. Please email us for more details.





# The Wine Truck

*Wine in motion*







# The wines

**Our classic wine list composition with our selected wineries could be:**

1 White young and fruity

1 Powerful white

1 Rosé

1 Red young and fruity

1 Powerful red

1 Sparkling or Vermouth

Can be adjusted/adapted previous request

**Do you want to go over a topic?**

Catalan wines from different origins, traveling through Catalonia landscape

Terroir wines from the same origin, focusing on one area, winemaking style or grape variety

Varieties from small productions, for winelovers and adventurous





# All packages include

- Consulting and advice on wine selection
- Wine service by the glass for 3 hours plus 1 hour of assembly, disassembly and cleaning
- Professional and friendly "wine educators" according to the size of the group (2 for every 50 people)
- Service equipment and ice
- Decoration, ambiental music and basic printed menu
- Location of the event 100 kilometers from The Wine Truck base in Tarragona. Other distances will be budgeted
- All other utensils and accessories that can be used will be recyclable
- Check your budget for premium tasting glasses and other upgrades





# Upgrades

- Self service infused water to choose from (mint, rosemary, lemon), depending on budget
- Wireless speaker and microphone, 800w € 150
- Extra staff 30 € per hour
- Create the perfect flower accent, add on furniture
- Guided tasting from 50€ per event
- Power Generator in case of no plugs available from 60€
- Snacks:
  - 4 different artisan cold cuts
  - 3 types of Catalan cheese
  - Breadstick and dried fruits
  - 30€ per plate (4-6 persons)
- Other catering options available with request







# FAQs

## **What does The Wine Truck offer?**

A mobile wine bar equipped with lights, a sink, garbage disposal and the service of wines by the glass.

Basic decoration and others according to the contracted pack.

## **Do you buy and supply wines?**

Yes, we have carefully selected 100% Catalan wines from all regions and styles. We work directly with more than 30 wineries so we offer good prices.

If you are looking for a specific product we can find it and serve it for you.

## **Can we rent it and serve it ourselves?**

No, the truck cannot be rented without service. There must always be someone from our staff, but we can work together.

## **Do you have insurance?**

Yes! We have liability insurance for the truck, food handling and for the event.





# FAQs Events

## **What kind of events do you attend?**

You will find us at public events organized by others such as festivals, major festivals, meetings, etc.

But we also love attending your birthday parties, weddings, corporate events, or any other event you'd like to celebrate with a glass of wine!

## **Do you only serve alcohol?**

No! We have different options of black and white must that served with ice are great!

## **Where do you have your base?**

We have our base in Tarragona but we are always ready for a good road trip.





# FAQs Technical

## What technical requirements do you have?

We need a flat, open surface to park the truck.

We can have a generator for our own lighting but we can connect if a plug is available.

Please note that we do not have a 4x4 vehicle if the location is very steep.

## What is the size of the truck?

2m long x 1.50m wide and 2.50m high.

It weighs less than 750 kilos so once unhooked we can move it and put it in the perfect corner.

# THE TEAM

*The winelovers behind the bar*



**Sara Fernández**

CEO Winelover and foodie



**Jonatan Munuera**

Public relations and more







# CONTACT

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